



CHINESE AMERICAN  
CONSTRUCTION PROFESSIONALS

# “VALUE PROPOSITION”



PART OF THE SCE SPONSORED “EDGE” WORKSHOP

PRESENTER

Mr. Rene Cota, President of CMG Alliance [Optimized Management Solutions]

## Thursday - November 12, 2015

ALMANSOR COURT

700 S. ALMANSOR STREET, ALHAMBRA, CA 91801

THIS COURSE WILL DISCUSS THE IMPORTANCE OF UNDERSTANDING AND  
DEFINING YOUR COMPANY’S CORE CAPABILITIES

- \* TO CLEARLY DEFINE THE VALUE YOU PROPOSE TO YOUR POTENTIAL CLIENTS
- \* TO INCREASE YOUR ABILITY TO WIN CONTRACT IN TODAY’S MARKET

### SCHEDULE

5:30 PM CHECK-IN & NETWORKING  
6:00 PM PROGRAM PRESENTATION  
9:00 PM END OF PROGRAM

### INFO

FREE PARKING  
FREE WORKSHOP FOR EVERYONE  
A LIGHT MEAL WILL BE PROVIDED  
RSVP BY 11/6/2015 SEATING IS LIMITED!  
BRING YOUR BUSINESS CARDS FOR NETWORKING



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